

## **Moving from Best Practice to Effective Practice**

**Before 2011 IBP Consortium partners defined best practice as:**

Best practice - a process, procedure, tool or principle based on scientific evidence and/or programmatic experience that has improved the quality of health programs.

IBP's focus is on proven effective clinical, programmatic and managerial practices in reproductive health, as well as approaches and techniques in knowledge management, sharing and exchange.

This definition remains valid but the word "best practice" has become almost synonymous more with evidence-based clinical practice than the more intangible programmatic practices that make programs work.

At the IBP Strategy meetings in 2011, the partners decided to drop the words "best practice" from their name and just become the ***IBP Initiative***.

As a partnership we want to focus attention on the fact that we need to support comprehensive approaches to performance improvement and change management techniques to facilitate the implementation, scale-up and sustained use of effective practices - be they a process, a procedure, a tool or principle.

By focusing on effective practice, the partners will work with countries to identify, document and scale up effective practices that are proven to make programs work.