

IBP Fostering Change Task Team Terms of Reference

In December of 2011, IBP members met to discuss the possibility of revising the Guide to Fostering Change to Scale Up Effective Health Services. Discussions included the need to align the revision with the IBP five year strategy and to determine the design and content of the final product. A task team was convened to update the guide which provides an overall framework for scale-up within the context of change management. The guide includes a selection of key tools that will help people make decisions about scale up and how to lead an effective change process to implement their scale up decisions. The group agreed that the primary audience for the guide should be people at country level planning for scale up, in the process of scale up or interested in a good decision-making process regarding what to scale up to meet their country or organizational/institution's client's needs. The target to complete the revised guide was set for June 2013.

The IBP Secretariat envisions the continued existence of the Fostering Change Task Team to perform the following functions beyond the completion of the revised guide:

- Provide overall vision and guidance to the IBP consortium in fostering change for scale up efforts
- Develop, approve and support a dissemination strategy for the guide; reassess the strategy regularly and determine need for revisions.
- Focus on marketing/dissemination and rolling out the guide and promote increased reach to potential users
- Work closely with the Secretariat and K4H to develop materials associated with the guide and its implementation
- Promote usage of the guide for testing, piloting and implementation, including follow-up on how effective the materials were? How they were used, what results and what revisions need to be made
- Monitor usage, document and distribute lessons learned
- Carry out periodic revisions or updates of the Guide to ensure incorporation of any corrections brought to IBP's attention
- Manage the content of the guide and ensure the online content remains current
- Identify opportunities and lead possible translations of the guide into other languages

Members of the Fostering Change Guide (FC) Task Team

- IBP Secretariat
- USAID- Office of Population and Reproductive Health
- Management Sciences for Health
- University Research Co., LLC
- Chemonics International Inc.
- Institute for Reproductive Health - Georgetown University
- Futures Group
- Bornstein and Associates
- ExpandNet
- Pathfinder - E2A
- UNC - MEASURE Evaluation PRH
- John Hopkins Center for Communications Programs/K4Health